



Dear Team CP80,

The week of October 28 – November 4, 2007 is the official White Ribbons Against Pornography (WRAP) week. CP80 wants to join with you and thousands of other pro-family activists around the country in standing up for decency in our communities and more options for our Internet experience.

The WRAP campaign was first organized in 1987 by Pennsylvania native Norma Norris and has since developed into an annual nationwide campaign, sponsored by Morality in Media, to draw attention to the pornography problem in the United States.

WRAP Week provides a wonderful opportunity to educate your community about the porndemic as well as CP80's initiatives and solutions. **We hope you will use WRAP week to encourage others to join CP80 in the struggle to protect our children, our families, and our communities from unwanted pornography, especially on the Internet.**

CP80 created this action kit to help you organize efforts in your community. Each day of the week is assigned a specific activity:

Sunday, October 28 – Letter to the Editor Day
Monday, October 29 – Community Outreach Day
Tuesday, October 30 – Know Internet/Wireless Policies Day
Wednesday, October 31 – “Scare” Congress Day
Thursday, October 1 – Volunteer Day
Friday, October 2 – CP80 Day

We've provided specific instructions for each activity as well as suggestions on where to look for resources or more ideas. We also included a list of additional ideas. **Please feel free to mix and match or substitute activities to fit your needs. The important thing is to make your voice heard!** Some activities require prior preparation, so get started today!

Thank you for your time and efforts to protect children and families. Change begins with just a few committed voices. Be heard!

Sincerely,

- The CP80 Foundation

If you have any questions please visit www.cp80.org or email info@cp80.org.



CP80 WRAP Week 2007

Sunday, October 28 – Letter to the Editor

The letter should do three things:

1. Announce that it is national WRAP Week
2. Touch on the [specific dangers of pornography](#)
3. Tell about [CP80's solutions](#) for Internet pornography

Write the letter the week before so that it appears in Sunday's or Monday's paper. Make use of the sample language provided in the [CP80 Action Center](#).

Monday, October 29 – Community Outreach

Launch WRAP Week with a community kickoff at city hall, a park, or some other public place. Invite your friends and neighbors to come. You should also invite other pro-family/anti-porn organizations in your area.

Take just a few minutes to explain what WRAP week is and what you are doing. Tell people where they can get a copy of the CP80 WRAP Week 2007 Action Kit. You may also consider:

- Ask the police department if they keep statistics on the number of crimes that are influenced by pornography and make the number public.
- Compile a list of counselors, programs, and other aids for people who are addicted to pornography and make the list available in your community.
- Determine which businesses/establishments in your community support pornography and organize an ongoing boycott.
- Recognize business and individuals in your community who have taken a stand against pornography.
- Encourage people to contact their state senators and representatives about passing [CP80's legislative initiatives](#) in your home state.

Tuesday, October 30 – Know Internet/Wireless Policy Day

The goal is to educate people about existing Internet policies in public places (libraries, schools, malls, etc) and draw attention to the [potentially dangerous open wireless](#) connections in your city. Many times Internet policies explicitly prohibit accessing pornography and outline the potential penalties for doing so.

Research the policies at your library, school, or other public Internet venue and make sure they are clearly marked, posted or otherwise available for all to read. With permission you may consider distributing the policy to people using the facility.

If a municipal government or business provides open wireless access contact them about the possibilities of password protecting the wireless. Express your concerns about children accessing pornography via open wireless, as well as [other wireless security risks](#). You may contact the police to determine if any crimes have been committed on the open wireless network and make any information publicly available.



Wednesday, October 31 – “Scare” Congress and Influential People

On Halloween organize your friends and family and local pro-family groups to [flood Washington with calls](#) about the dangers of Internet pornography. Tell your representatives that it is WRAP week and that people from all over the country are calling to demand that Congress do something to protect children from Internet pornography. Specifically mention CP80. Also contact talk radio or TV hosts in your community, or national names like Oprah and Dr. Phil, asking them to have a show dedicated to the problem that also includes potential solutions.

Thursday, November 1 – Volunteer

Show support for those who may have been affected by pornography. Research and publicize volunteer opportunities in your community at Rape Crisis Centers or places to mentor young men or young sex offenders. Visit [RAINN.org](#) for information on centers in your area.

Friday, November 2 – CP80 Day

Host a [CP80 Seminar](#). You can do this at the library, your church, community organization, or in any public venue. Invite local government, church, and community officials and leaders to join you. This will be a fitting end to the week and show people what they actions they can take now to get involved beyond WRAP week. Visit [www.cp80.org](#) for more information on how to organize the seminar.

Other Activities for WRAP Week

Story on Local News – whatever you do, don’t be afraid to call the local news and let them know. Tell them it is WRAP week and that you and your friends are promoting a safer and healthier community by protecting children and others from Internet pornography.

Ask Mayor or Governor to Declare Official WRAP Week – This is a great way to get some press and recognition for your cause and your efforts. Contact your Mayor and/or Governor’s office to find out how to request an official declaration, similar to this declaration in [Michigan](#). They often require few weeks notice – so get started now!

Contact State Legislators – Many state legislatures start again in January; as a result the legislators are looking around for new ideas that they can introduce. Tell them about CP80!

Internet Safety Presentation – ask your child’s teacher or principal what sort of Internet safety programs they employ in your school. Offer to teach a seminar to the students, parents, or both. Visit the [Resources](#) and [Links](#) sections of CP80’s website for tools and ideas.

Buy a billboard or an Ad in newspaper – this can be expensive – but if you have the means it is a great way to reach a large number of people. Design your own ad or adapt and use some that [CP80 created](#). Contact [info@cp80.org](#) for more information.

Essay Contest – organize an essay contest for youth in your church, school, or community group Encourage children to write about Internet safety and staying away from pornography.

NoPornPledge.com – Visit this [website](#) and sign the pledge. Encourage others to do so as well.

Moralityinmedia.org– You can also visit [Morality in Media’s](#) website for more ideas and information on the history of WRAP Week.